

- Members present:
 - Christy DeMauro; Tracy Feller; Hattie Francis; Lynn Frazee; Jane Gaines; Lisa Holderle; Erica Jobe; Anna Marie Knipp; Jean Mutrux; Beth Riggert; Janet Thompson; Margie Torkelson; Gina Vehige; Sue Webster; Ken Wheelen; Betsy Woodruff; Stacy Wright.
 - Members absent, excused:
 - Robyn Armer, Sarah Booker; Ed Holderle; Mary Zion.
 - Members absent, unexcused:
 - Pam Bishop; Cortland Hendrick; Ben Hibbs; Mike Roberts; Sarah Thomas.
 - Others absent:
 - McKenzie Booker, youth liaison; Kennedy Payne, youth liaison; Kerri Payne, youth liaison; Diane Stephens, 4-H liaison
-

I. Call to Order and Introductions – Janet Thompson

- Called to order at 6:03 p.m. Beth called roll. A quorum was established.

II. Minutes – Beth Riggert

- Stacy moved to approve; Sue seconded. Approved by a voice vote with no opposition.

III. Officer Reports

A. Treasurer – Margie Torkelson

- Latest report she has is from February; shows \$28,345.97 in checking, \$12,236.08 in savings and \$7,936.25 in the CD for a total of \$48,418.30
- Scholarship fund
 - It was noted that Abby Mutrux will be going to college this fall and will be using her funds. It is unclear whether Nadine Von Zomeren is starting college this fall or is deferring to January.
 - Funds will go directly to the college to which scholarship funds will be directed. Margie will need the contact information for the financial aid person and the student ID, if one is available.

- Will be paying \$2,000 next month to Ellis Benus and will have other expenses during the month as well. The payment to Ellis will be the biggest.
- Jean asked whether the Wells Fargo check should go directly to Margie; Margie said yes.

B. Membership – Sue Webster

- There are a total of 206 members. Of those, 50 are new, 143 are renewals and 13 are life members.
- Have had 15 members renew who had not renewed for a few years, so that is good news.
- Has a board member who has not yet joined; this person has received a letter with an application and return envelope.
- If people join at a horse show, they must write a separate check to MHSA. Otherwise it becomes a huge headache for membership, nominations, etc. Will work better for people to send checks in themselves rather than to rely on the show secretaries to remit their membership checks.
- There are a total of 282 horses and 98 riders nominated.

C. Show Membership – Sue Webster

- There are 34 nominated SH/P shows, including a new series being held in the Springfield area.
- There are 61 nominated H/J shows.
 - This number does not reflect the Lake St. Louis series. The show manager said they thought they had nominated the shows, but Sue is awaiting receipt of the nominations. There is supposed to be a fine if a show has not been nominated before being held.
 - Stacy noted there is a double-point schooling show coming up this weekend, but Sue says it has not been nominated yet. There are additional shows scheduled into the summer. Stacy will talk with MaryAnn Meiners to see if she can help.
- There are 18 nominated dressage shows, and nine nominated eventing shows.

D. Point Secretaries

1. Dressage – Lisa Holderle

- If anyone has e-mails for her, please send to lholderle@yahoo.com.
- Everyone has been sending in the points; St. Louis Dressage Society has nominated its shows again after exhibitors became upset that they didn't get points when they thought they would be, so some of the schooling shows are being recognized this year.
- Needs board's input regarding unusual situation with WWU show when there was a huge snowstorm over the weekend. They had so

many entries, they started on Friday night. Held the show and followed all the rules, had a certified judge. Because the weather forecast was for horrible weather to come in Saturday night, and so everyone who was not a WWU student left to go home, and the judge couldn't make it back for Sunday, so Karen Pautz used one of her senior students as a judge (no experience riding), and only participants were WWU people. Karen contacted Lisa about the situation. Should those competitors' points be counted?

- Sue asked if the Sunday performance could be counted as a separate show? Whole show already was a schooling show.
- Betsy asked whether rule book says a certain number of classes have to be held to count?
- Student's scores were in line with the previous shows. Only eight people didn't show back up.
- Beth raised questions about precedent and qualification of judge;
- Lisa said the rules were changed because there are not enough "L-graduate" judges in this area, so the fact a student judged did not affect that. In the past, when that happened, the points are counted but not the scores.
- Christy is concerned about the situation of the student judging her classmates.
- Christy moves to count the points for the Sunday portion of the show but not percentages; Stacy seconded. Lynn asked for discussion. Everybody had a chance to stay because show continued; can't justify taking away from the people who stayed to show because of the bad weather.
- Majority vote in favor; five opposed. Motion carries.

2. Eventing – Christy DeMauro

- Nothing yet to report; first show of season was rained out. Area has lost two events this year. One was exhausted in keeping up show (had 300 entrants last year); two other events have venues that had to remove their courses.

3. Hunter/Jumper – Stacy Wright

- Has uploaded everything into her new system; loves it so far.

4. Show Horses/Ponies – Sue Webster

- Has received points from all five shows held so far. Will work with Tracy to develop a format for posting on our new website.

E. Medallion Secretary – Sarah Thomas

- No one was available to make a report.

- Margie asked what to do with the medallion money that is sent to her. Janet and Jane said it gets tallied as medallion money and is deposited into the general operating fund and used to order more medallions.

F. Financial Steering Committee – Jane Gaines

- Nothing to report yet. Has spoken with committee members regarding expectations for committee: to set policy for the organization moving forward.
- Janet said she and Jane talked at Kickoff about using the financial steering committee can establish policy so that there is a plan moving forward and we can be more proactive in addressing the needs of the equestrian community, not constantly reacting to issues.
- Jane asked whether drafting a five-year plan would be helpful. Janet said it would. Please see the discussion under VI.A for how this plan might be started.

G. Website – Tracy Feller

- Main page is up, now working on inner pages and on cross-linking pages to make the website easier for members to navigate and use.
- Got shows up more quickly, thanks to hard work by Sue. She is bolding the names of shows to make them more prominent.
- Phase II is stable directory; phase III is marketplace.
- Have brainstormed one idea: to offer opportunity for banner ads for \$100 for two weeks in the competitions pages. Calvary is the first show to do a trial.
- Christy asked about how to make classified ads; Tracy explained this is in the third phase.
- Stable directory follows a model set by the ASHA website, which allows a viewer to query based on different criteria. Drop-down menus will include facilities (aka trainer, lessons, boarding, therapeutic riding, etc), discipline, within a certain number of miles, etc. Search will return listing; members' listings will include paragraphs about each stable that fits the entered criteria. It was suggested to add a category for horses for sale. It was suggested also to use language that is not too technical, recognizing that some people may not have any idea about horses and yet are interested in learning.
- Suggestions for the website:
 - Create bios for board members and their specialties
 - Use non-horsey language to make it more welcoming to those not yet in the industry.
- Point secretaries will coordinate through Sue. There will be training for getting points on the website. Sue suggested that, if Stacy's new program is compatible with Word Press (the web content management software), then perhaps all the point secretaries could adopt that same program for

consistency. She stressed all of the point standings should look consistent. Tracy asked Stacy to e-mail her the name of program so she can run it by Ellis.

- Section editors will send updates to Tracy, who will screen them for what needs to be sent to Ellis so we can use the time we are paying him for more wisely.
- Janet suggested that Beth and Hattie be part of a news-writing team.

IV. Old Business – 2013 Banquet-Related

A. Banquet Report – Ken Wheelen

- Will send a questionnaire to members for feedback so we can focus on what they want. There has been some discussion of offering a reduced rate for junior exhibitors.
- Looking for ways to streamline the business meeting as much as possible. Perhaps people making reports can submit them in advance and distributing them. Another option is to separate the awards from the business meeting, perhaps putting the forums first, then the business meeting before lunch, then the big awards after lunch, then the discipline awards after that.
- Stacy noted that, during the last meeting, there was discussion of having the business meeting the night before.
- Beth expressed concern about potentially discouraging people from coming to the business meeting. Stacy said if we have the business meeting and big awards be more abbreviated, it would work okay.
- If reports are placed online, it will make business meeting go faster. And then limiting speakers to a finite time such as 10 minutes.
- Award photos: Ken thought Stacy did a great job, and people had a hard time choosing which shot they wanted. The biggest problem Stacy had was that everyone came to order at the same time. Perhaps might make more sense to upload them to one place for everyone to go choose what photo they want, then just link to that site from the MHSA website.
- Awards committee – Stacy has been doing research about awards and pricing but will send e-mail to committee members for going forward.
- Janet suggested using glitzy MHSA number magnets as awards; perhaps these would work best for SH/P.

B. Silent Auction – Christy DeMauro

- Janet noted Christy is stepping down from this duty.
- Made \$1,500, but it's a lot of work. Perhaps might be useful to limit the number of items to be auctioned.

- Ken will include question about this in questionnaire.
- Lynn said the silent auction used to be held only every other year to generate more interest.

C. School Horse of the Year – Kate Coup/Stacy Wright

- Janet reported Kate will help Stacy moving forward.

D. Horse Person of the Year – Gina Vehige

- Have one good nomination so far this year. Need to make sure the nomination form is online.
- Jean asked if there is a list of horse persons of the year from past.
- This award used to be for trainer of the year but has been horse person of the year since at least 2005.
- It was suggested that descriptions be included of each winner and category, with a mind toward those who are not in the business already.

E. Decorations – Tracy Feller

- She was a fill-in last year and will turn it over to anyone who wants it for next year.
- Betsy asked whether there is a theme each year and, if so, whether we have one selected for this year.
- Ken asked whether we should have an art contest. Janet suggested he ask in his survey.
- Suggestions were made about focusing on what the horses give to us, breaking down barriers. Celebrate the horse. Possibilities are endless. Perhaps have a photo of a therapeutic horse on each table. No limitations.

F. Shikles Distinguished Service Award – Sarah Booker

- Last year there were two really good nominees; therapeutic riding director lost by one vote.

G. Sportswear Committee (Banquet Apparel Store) – Robyn Armer

- In Robyn's absence, Stacy said the committee has been pricing options.

V. Old Business – Non-Banquet-Related

A. Dressage/Eventing Council – Lisa Holderle

- USEF and USDF have come up with new rider tests that do not count for points.
- It was suggested to put the tests on the MHSA website, as not all are available elsewhere online. Christy will provide the information to Tracy in PDFs.

B. Hunter/Jumper Council – Stacy Wright

- Nothing new to report. There is a vacancy on the board, and she has talked with some people and trying to drum up interest. Talked with one prospect about joining the board – Carrie Linton – started in saddlebreds; now does H/J but does other things too.
- Janet thanked Stacy for finding someone in the H/J discipline who might be interested for the future. Janet asked anyone interested in serving on the nominations committee to let her know.

C. Show Horses/Ponies Council – Lynn Frazee/Gina Vehige

- No new news. Gina would like to work to develop versatility classes to pull in more people to MHSA and will try to help get light-shod classes filled.

D. 2013 MHSA Kick-Off Horse Show – Jean Mutrux

- Numbers were lower this year, but the quality was fabulous. We'll try again next year to get our numbers back up.
- Janet asked how MHSA can help. Jean said if we could encourage one more barn to come, or each barn to bring one more horse, that will help.
- Jean said there was a fun class – texting while trotting. Had eight entries. The judge put the riders through each gait, and had to text and answer to a question to center ring for each gait. Had a workout. May need to do a challenge trophy starting next year.
- Gina suggested that, if the Rocky Mountain Gaited Horses were there, if there might be a way to have open-gait classes to bring more horses to the show.

E. Youth Council – Kerri Payne/Kennedy Payne/McKenzie Booker

- No one is available to make a report.

F. Marketing Committee – Stacy Wright

- Nothing new to report. Needs to talk with Tracy more about collaborations with the website.

G. Rulebook Committee – Sue Webster

- Nothing new to report.
- Janet asked that, if anyone knows about new rules coming down the pike, please send e-mail to the group so we can distribute the information.

H. Historical Society/Permanent Trophies – Erica Jobe

- Put nice displays up, put book of disciplines up. Have “about MHSA” information and membership fliers available at the Boone County Historical Society, which is open short hours Thursday through Sunday. Is working with Tracy to put more information on the MHSA website.
- Wants to give history of each trophy, winners, etc.
- Erica asked what our printing budget is ... brochures, membership flier, etc. Janet asked her to put together information about what she thinks is needed, what it will cost and then discuss at an upcoming meeting. Noted the printing is less than she expected.

VI. New Business

A. 2013 Committee Members and Reports

1. Financial Steering

- Membership so far is Jane Gaines, chair; Ben Hibbs and Anna Marie Knipp

2. Communications

- Membership so far is Tracy Feller, chair; Hattie Francis, Beth Riggert and Betsy Woodruff

3. Marketing

- Membership so far is Betsy Woodruff, chair; Anna Marie Knipp, Jean Mutrux, Mike Roberts, Sarah Thomas and Stacy Wright

4. Awards

- Membership so far is Stacy Wright, chair; Robyn Armer, Ben Hibbs, Erica Jobe, Sue Webster and Betsy Woodruff

5. Banquet and Silent Auction

- Membership so far is Ken Wheelen, chair; Lynn Frazee, Erica Jobe and Stacy Wright

6. Sportswear

- Membership so far is Robyn Armer, chair; Jean Mutrux, Kerri Payne and Stacy Wright

7. Legal Affairs and Rules

- Membership so far is Hattie Francis, chair; Beth Riggert, Janet Thompson, Sue Webster and Stacy Wright

8. Youth

- Membership so far is Kerri Payne, chair; McKenzie Booker, Kennedy Payne, Diane Stephens and Sarah Thomas

9. Medallion

- Membership so far is Sarah Thomas, chair; Lynn Frazee and Beth Riggert

10. School Horse Hall of Fame

- Membership so far is Sarah Booker, Katie Coup and Stacy Wright

11. Distinguished Service and Lifetime Achievement

- Membership so far is Sarah Booker and Gina Vehige

12. Hunter/Jumper Council

- Membership so far is Pam Bishop, chair; Sarah Booker, Ben Hibbs, Betsy Woodruff and Stacy Wright

13. Dressage/Eventing Council

- Membership so far is Lisa Holderle, chair; Robyn Armer and Christy DeMauro

14. Show Horses/Ponies Council

- Membership so far is Lynn Frazee and Gina Vehige, co-chairs; Hattie Francis, Erica Jobe, Jean Mutrux, Mike Roberts, Sarah Thomas, Sue Webster, Ken Wheelen and Mary Zion

B. Other

- First work for committees:
 - Janet will send out e-mail confirming who is on which committee.
 - Jane suggested having a description of goals and responsibilities for each committee so the overlap and coordination will be clear.
 - Beth suggested that if we have clearly delineated descriptions of each committee, then those can be made available online to help direct comments from members to the correct place.
 - Janet asked the committee chairs of each committee to meet soon and send descriptions and ideas to her.
- There was a question about pushing the website out; Janet said she hoped the marketing committee will take the lead on that.
- Stacy said she is pushing on Facebook and Twitter that the website is up and running. Betsy suggested having everyone on Facebook “like” the MHSA Facebook page and start to interlink them.

- Lisa asked about the contributions for tonight's phone call. Once the costs are determined, an e-mail will be sent out to the board members.
- Upcoming MHSA board meetings are scheduled for:
 - Aug. 26, 2013
 - Oct. 21, 2013
 - Jan. 24, 2014
- The MHSA 2014 annual meeting is scheduled for Jan. 25, 2014, at the Peachtree Center in Columbia, Mo.

VII. Adjourn

- Gina moved that the meeting be adjourned; Ken seconded the motion. The meeting was adjourned at 8:25 p.m.

Respectfully submitted,

/s/ BETH S. RIGGERT

Beth S. Riggert

Executive Secretary

MISSOURI HORSE SHOW ASSOCIATION
BALANCE SHEET - CASH BASIS
FEBRUARY 28, 2013

ASSETS

CURRENT ASSETS

CHECKING - FIRST NATIONAL BANK	28,345.97	
SAVING - FIRST NATIONAL BANK	12,236.08	
CD - FIRST NATIONAL BANK	<u>7,836.25</u>	
TOTAL ASSETS		<u><u>48,418.30</u></u>

LIABILITIES AND FUND BALANCE

FUND BALANCE JANUARY 1, 2013	46,561.46	
CURRENT EARNINGS	<u>1,856.84</u>	
FUND BALANCE FEBRUARY 28, 2013		<u><u>48,418.30</u></u>

MISSOURI HORSE SHOW ASSOCIATION
STATEMENT OF REVENUES AND EXPENSES - CASH BASIS
FOR THE MONTH AND YEAR TO DATE ENDED FEBRUARY 28, 2013

	FEBRUARY PERIOD	YEAR TO DATE
REVENUES		
MEMBERSHIP	4,670.00	6,850.00
BANQUET	80.00	5,775.50
SCHOLARSHIP DONATIONS	500.00	1,380.00
KICK-OFF SHOWS	0.00	0.00
HUNTER/JUMPER	0.00	0.00
NEWSLETTER	0.00	0.00
ADMINISTRATION	0.94	290.94
RULE BOOK	0.00	0.00
POINT SECRETARIES	0.00	0.00
TOTAL REVENUES	<u>5,250.94</u>	<u>14,296.44</u>
EXPENSES		
MEMBERSHIP	27.33	27.33
BANQUET	2,637.92	7,243.37
SCHOLARSHIP PAYOUT	0.00	0.00
KICK-OFF SHOWS	0.00	0.00
HUNTER/JUMPER	0.00	0.00
NEWSLETTER	0.00	665.66
ADMINISTRATION	2,454.00	4,394.56
RULE BOOK	0.00	0.00
POINT SECRETARIES	0.00	108.68
TOTAL EXPENSES	<u>5,119.25</u>	<u>12,439.60</u>
TOTAL GAIN/(LOSS)	<u>131.69</u>	<u>1,856.84</u>

MISSOURI HORSE SHOW ASSOCIATION
STATEMENT OF REVENUES AND EXPENSES - CASH BASIS
FOR THE MONTH AND YEAR TO DATE ENDED FEBRUARY 28, 2013

	FEBRUARY PERIOD	YEAR TO DATE
MEMBERSHIP		
REVENUES		
FAMILY	330.00	550.00
INDIVIDUAL	1,080.00	1,560.00
JUNIOR	360.00	540.00
AHSA AFFILIATE	0.00	0.00
EQUITATION	540.00	700.00
MEDALLION	0.00	0.00
HORSE NOMINATIONS	1,275.00	1,840.00
DRESSAGE A/A	40.00	40.00
DRESSAGE JR/YG RID	0.00	0.00
HORSE SHOWS	1,015.00	1,590.00
LIFE MEMBER	0.00	0.00
MISC INCOME	30.00	30.00
TOTAL	<u>4,670.00</u>	<u>6,850.00</u>
EXPENSES		
POSTAGE	27.33	27.33
COPYING	0.00	0.00
AHSA AFILIATE	0.00	0.00
PHONES	0.00	0.00
SUPPLIES	0.00	0.00
MEDALLION	0.00	0.00
MISC	0.00	0.00
TOTAL	<u>27.33</u>	<u>27.33</u>
GAIN/(LOSS)	<u>4,642.67</u>	<u>6,822.67</u>
BANQUET		
REVENUES	80.00	4,187.00
REVENUES - SILENT AUCTION	0.00	1,588.50
EXPENSES		
BANQUET CATERING	2,500.00	6,377.98
BANQUET AWARDS	60.21	60.21
MISC. EXPENSE	77.71	805.18
TOTAL	<u>2,637.92</u>	<u>7,243.37</u>

MISSOURI HORSE SHOW ASSOCIATION
STATEMENT OF REVENUES AND EXPENSES - CASH BASIS
FOR THE MONTH AND YEAR TO DATE ENDED FEBRUARY 28, 2013

	<u>FEBRUARY PERIOD</u>	<u>YEAR TO DATE</u>
GAIN/(LOSS)	<u>(2,557.92)</u>	<u>(1,467.87)</u>
SCHOLARSHIP DONATIONS		
DONATIONS	500.00	1,380.00
PAYOUTS	<u>0.00</u>	<u>0.00</u>
GAIN/(LOSS)	<u>500.00</u>	<u>1,380.00</u>
KICK-OFF SHOW		
REVENUES:		
MEMBER	0.00	0.00
NON-MEMBER		0.00
EXPENSES		
SADDLEBRED/OTHER	0.00	0.00
GAIN/(LOSS)	<u>0.00</u>	<u>0.00</u>
HUNTER/JUMPER		
REVENUES	0.00	0.00
EXPENSES	0.00	0.00
GAIN/(LOSS)	<u>0.00</u>	<u>0.00</u>
NEWSLETTER		
REVENUES	0.00	0.00
EXPENSES		
POSTAGE/FAX	0.00	0.00
COPYING	0.00	665.66
MISC	<u>0.00</u>	<u>0.00</u>
TOTAL	<u>0.00</u>	<u>665.66</u>
GAIN/(LOSS)	<u>0.00</u>	<u>(665.66)</u>

MISSOURI HORSE SHOW ASSOCIATION
STATEMENT OF REVENUES AND EXPENSES - CASH BASIS
FOR THE MONTH AND YEAR TO DATE ENDED FEBRUARY 28, 2013

	<u>FEBRUARY PERIOD</u>	<u>YEAR TO DATE</u>
ADMINISTRATION		
REVENUES		
INTEREST	0.94	290.94
TOTAL	<u>0.94</u>	<u>290.94</u>
EXPENSES		
POSTAGE/FAX	0.00	34.10
PHONE	0.00	0.00
SUPPLIES	0.00	0.00
COPYING	0.00	0.00
SALARIES	1,450.00	2,450.00
MEETING	0.00	811.86
BROCHURE	0.00	0.00
WEB SITE	1,000.00	1,090.00
LEGAL	0.00	0.00
TAXES	0.00	0.00
MISC EXPENSE	4.00	8.60
TOTAL	<u>2,454.00</u>	<u>4,394.56</u>
GAIN/(LOSS)	<u>(2,453.06)</u>	<u>(4,103.62)</u>
RULE BOOK		
EXPENSES		
POSTAGE	0.00	0.00
SUPPLIES	0.00	0.00
COPIES	0.00	0.00
MISC.	0.00	0.00
	<u>0.00</u>	<u>0.00</u>
GAIN/(LOSS)	<u>0.00</u>	<u>0.00</u>
POINT SECRETARIES		
EXPENSES		
POSTAGE	0.00	0.00
PHONE	0.00	0.00
COPYING	0.00	0.00
SUPPLIES	0.00	108.68
MISC	0.00	0.00
TOTAL	<u>0.00</u>	<u>108.68</u>
GAIN/(LOSS)	<u>0.00</u>	<u>(108.68)</u>

MHSA Membership Report for May 6, 2013

Memberships:

New Members:	50
Renewals:	143
Life Members:	<u>13</u>
Total:	206

	<u>Members</u>	<u>Renewals</u>	<u>New</u>	<u>Life</u>
Dressage	28	20	6	2
Eventing	27	16	8	3
Hunter Jumper	99	63	30	6
Show Horse & Pony	98	74	17	7

Horse and Rider Nominations

Dressage

Horses:	39
Riders:	13

Eventing:

Horses:	23
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Hunter/Jumper

Horses:	127
Riders:	61

Show Horse & Pony

Horses:	93
Riders:	24

Financial Report

Income Year to Date (April 30):	\$15,523.00
Expenditures to Date (April 30):	438.56

MHSA Horse Show Membership Report for May 6, 2013

Nominated Shows:

Dressage	18
Eventing	9
Hunter/Jumper	61
Show Horse & Pony	34

Financial Report:

Horse Show Membership Income to Date (April 30):	\$5470.00
Horse Show Membership Expenditures to Date (April 30):	\$ 94.91

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## **MHSA Show Horse & Pony Point Secretary Report, May 6, 2013**

Five shows held so far, points received from all and will be posted on the new website soon.