October 24, 2011 • Board Meeting Minutes

Tucker Dining Hall (WWU) - Fulton, Missouri

I. Call to order - by President Sarah Booker at 6:15 p.m.

Members present: Robyn Armer, Sarah Booker, Holly Dometrorch, Rosy Erganian, Linda Faerber, Kari Felton, Lynn Frazee, Jane Gaines, Erica Jobe, Jean Kraus, Karen Pautz, Linda Roos, Michele Smith, Janet Thompson, Anne Barry Weber, Sue Webster, Jacqueline Wessel, Ken Wheelen, and Stacy Wright.

Excused Absences: Carol Clasby, Kate Coup, Christy DeMauro, Lisa Holderle, Stephanie Petersen, Sarah Thomas, and Gina Vehige.

Unexcused absences: Jennifer Bechtel, Colleen Harper-Hertzog, Kelly Hulse, and Laurel Robinson.

II. Minutes – August 29, 2011 meeting minutes were accepted/approved as read.

III. Officer Reports

- a. Treasurer Linda Faerber reported the current assets as of September 30, 20ll were: Checking Account \$30,515.28, Savings Account (Scholarship Account,) \$8,978.05, CD \$7,806.97. Total Assets \$48,906.53. September and October are slow months for MHSA. The finances are believed to be a little more than last year at this time.
- b. Membership Sue Webster As of August 29, 20ll: New members 54, Renewals 2883, total memberships-336. Dressage members 40, renewals 35, new 5. Eventing members 33, renewals 30, new 3. Hunter/Jumper members 121, renewals 89, new 33. Show Horses/Ponies: Members 142, renewals 129, new 13. Life Members: Dressage 3, Hunter/Jumper 5, Show Horses/Ponies 5. Horse and Rider nominations: Hunter/Jumper: Horses 182, Riders 68. Show Horses/Ponies: Horses 129, Riders 33. Membership Income to Date \$15,633.00. Expenditures through September \$38.60.
- c. Show Membership Sue Webster. Tracey Mulligan has requested that MHSA again sponsor the pumpkin contest for the Discovery Horse Show, as was done for last year's show. The Board agreed to donate \$100 to the contest. Since dropping Eventing show fees to \$25.00 (for multi-day shows-1 score, 1 ribbon,) it was agreed that Eventing would not receive the multi-show (or series) discount. Horse Show Managers have been sent horse show forms for the next show season.
- d. Point Secretaries:
 - 1. Dressage No report.
 - 2. Eventing Rosy Erganian-All show have been recorded.
 - 3. Hunter/Jumper Stacy Wright- Clarification is needed in some parts of the rulebook. Divisions need to be consistently named on the website and the rule book. A question was raised as to the problem of shows that do not report their exhibitor's points to MHSA. It was discussed how to handle a horse show that pays to be a member show but fails to send in their points after the show has been held. It was discussed that if the problem persisted, that show would not be granted recognition in the future.
 - 4. Show Horses/Ponies Sue Webster- There will be no versatile Morgan award this year. An exhibitor has to compete in three classes in different seats. No one has qualified.
- e. Newsletter Sarah Booker discussed sending the Newsletter by mail, or online only. The Newsletter costs exceed the fee which is currently being charged for printing and sending hard copy newsletters. News on the website is timelier and more cost effective. Members can get constant contact online, pictures. MHSA has members who can help add to this to get it up and running. It could be done by the beginning of the year. Emails should not be for members only. Designs will be presented as user friendly, similar to a large bulletin board. This will become a savings for MHSA and will generate added revenue. A motion was mad to make the website become the Association's source for all news items such as, Trainers Directory, advertisements, horse show calendar, forms, announcements, current rule book, etc. There will be a reduced advertising rate for MHSA member's benefit. A vote was taken. 17 voted for; 1 against, the motion passed.
- f. Medallion Secretary- No report given.

- g. Financial Steering Committee Jane Gaines. Hunter/Jumper Scholarship Donation and Opportunity. Sarah Booker brought 500 MHSA Heads Up For Education bracelets to the board meeting. Board members wishing to participate will sell them for \$5.00 a piece, all proceeds going to the scholarship program. The MHSA scholarships given each year are \$500.00 each to the Saddle Seat and Hunt Seat Medallion winners.
- h. Website Karen Pautz. The Webmaster needs to be receiving a larger salary, and will be titled "Media Design Director. At present, the salary of the Newsletter Editor is \$595.00 a year. Discussion was tabled until the January board meeting.

IV. Old Business - Banquet Related

- a. Banquet Report Ken Wheelen. The 2011 Awards Banquet is all set for January 27- 28, 2012 at the Peachtree Banquet Center in Columbia.
- b. Silent Auction Christy De Mauro sent word to remind everyone to begin gathering articles for the auction.
- c. Year End Awards -Jacqueline Wessel. The trophies have been ordered.
- d. School Horse of the Year Jennifer Bechtel. Voting will be the same this year.
- e. Horse Person of the Year Gina Vehige. Send in your nominees for HPOTY.
- f. Art Show Kelly Hulse and Jacqueline Wessel. The subject will be horse shoe art. There will be awards for Senior, Junior, and most popular. The judging will be done by member votes using \$1. People's Choice will be held again this year.
- g. Distinguished Service/Lifetime Achievement Award Janet Thompson. 2011 Recipient(s) have been decided upon.
- h. Sportswear Committee-Banquet Apparel Store Robyn Armer stated that samples and photos of merchandise will be available. Orders will be taken for MHSA merchandise at the Banquet.
- i. Collection of Perpetual Trophies-Jane Gaines. Jane has retired from this job. Sarah Booker will take over and Erica Jobe will help with trophy collection.

V. Old Business – Not Banquet Related

- a. Dressage/Eventing Council Karen Pautz. In regard to MHSA Dressage/Eventing shows: Only seventeen Large "L" judges are in the area. Large "L" judges are expensive, and many shows can't afford this expense. Should the decision be up to the horse show manager, as to which judge to hire? The question was brought up "Do shows have to hire a Large "L" judge?" A motion was made to have an extraordinary rule change, stating that MHSA shows are not required, but suggested to hire a Large "L" judge. The motion passed unanimously.
- b. Hunter/Jumper Council Holly Dometorch H/J Points tabulations division listing online wording needs to be exactly the same as in the rule book.
- c. Show Horses/Ponies Council Lynn Frazee reported that Bridlespur Hunt Club will put on the Kick-Off Show at NEC on April 12-14, 2012. Jean Mutrux will be the Show Manager.
- d. Youth Advisory Group Laurel Robinson No report given.
- e. Marketing Committee Stacy Wright reported that we now have more than 1,600 Facebook followers, and we will be attempting to add new members. Sarah Booker suggested that the 2012 membership form be provided as a link on our Facebook page. A request was made for a professional brochure is produced for marketing MHSA to potential members.
- f. Rulebook Committee Sue Webster stated that individual Councils will be responsible for reviewing their own section of the rulebook changes in 2013.

VI. New Business

- a. 2011 Committees Michele Smith. Nominations are being accepted for 2012 Board Members. Send nominations and bios to her via email.
- b. No additions or further comments were made.
- **VII.** Meeting was adjourned at 8:30 p.m.

Dates for future meetings Friday - January 27, 2012. 2011 Annual Awards Banquet Saturday - January 28, 2012.

Respectfully submitted, Linda Roos Executive Secretary